



BFG Enhances Service to Clients, Announcing New Logo and Improved Website

Fairfax, VA – September 28, 2011 – Business Finance Group (BFG), the leading provider of SBA 504 loans in Virginia, Maryland, the District of Columbia, and West Virginia, today unveiled a transformation of its corporate identity. The new brand is designed to represent today’s BFG, a reliable, service oriented, and quality driven organization that continues to expand its presence as a leading SBA 504 lender.

“We have renewed our corporate logo to better reflect who we are, the market we serve, and the exceptional services we provide,” said Sally Robertson, BFG President, “As the number one Certified Development Company (CDC) providing Small Business Administration 504 loans in the mid-Atlantic area, our new identity will better represent us as we focus on continued growth, our valued banking partners, and the small business community.”

The company’s website, www.businessfinancegroup.org, goes live tonight with the new brand identity, and BFG has changed the logo on signage, business cards and all marketing materials.

BFG provides SBA 504 loans, helping growing small to medium sized businesses finance a facility or long-term equipment at favorable terms and rates. Working with most of the leading bank institutions in the area to provide financing for business owners, BFG cited the desire to offer both lenders and small business owners added resources on their website.

Business Finance Group has helped over 2,100 businesses finance over \$3.3 billion dollars in projects.

About Business Finance Group

Business Finance Group (BFG) is the leading Certified Development Company (CDC) SBA 504 lender in the mid-Atlantic area and in the top 5% in the country by loan volume. Founded in 1982, BFG has grown consistently through the unique combination of focused strategic direction, strong leadership, and experienced staff, helping over 2,100 businesses finance over \$3.3 billion dollars in projects. The company’s SBA ASM status, expedited closing status, and ALP status, reduce time frames for clients and bankers allowing BFG to provide the best service to its clients. Located in the heart of Fairfax County, BFG has five additional offices to service business in their geographic area.